

Bachelor of Arts **COMMUNICATION**



COLLEGE OF HUMAN DEVELOPMENT,
CULTURE, AND MEDIA

SETON HALL UNIVERSITY

EXPERIENTIAL MAJOR MAP *This major map will help you explore ways and opportunities to make the most of your student life and academic experience*

FIRST YEAR

MIDDLE YEARS

LAST YEAR

YOUR PASSION



Academic Experiences

- Review the University Core and College Core Requirements
- Meet with your advisor to talk about your major selection and review program requirements
- Be sure to complete COMM 1670 Introduction to Communication Theory; COST 1600 Oral Communication

- Apply for an Internship or take an Experiential Learning Course
- Complete your CORE 2101, Engaging the World and World Language Requirements
- Consider adding a minor to complement your major
- Meet with your advisor to review your academic plan and discuss graduate school or other career plans

- Meet with your advisor to confirm completion of degree requirements
- Complete your Senior Seminar Course
- Apply for Graduation

YOUR CALLING



Community Connections

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations
- Attend a Study Abroad Information session to see how you can incorporate an experience into your educational plan
- Attend speaker and special events hosted by the Department of Communication, Media, and the Arts

- Speak with your professors to begin to establish your network and talk about project or research opportunities
- Submit your application to Study Abroad
- Apply to the CHAMP Program and get involved on campus by joining Lambda Pi Eta, the Intercollegiate Ethics Bowl Team or other student organizations

- Select major or general electives that broaden your knowledge and expose you to different areas of your discipline
- Make the most of your final year by talking with your faculty and advisor about opportunities related to your postgraduate goals

YOUR FUTURE



Career and Professional Success

- Speak with the Career Center regarding potential summer work or internship opportunities
- Conduct an informational interview to help you learn more about potential career fields
- Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishments

- **Take on a leadership position within a student organization**
- **If considering graduate school, prepare to apply to dual-degree or other graduate program**
- **Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishments**



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The Communication major empowers students to think, write and communicate with excellence. The coursework is firmly grounded in the liberal arts tradition of education and seeks to enable ethical and confident engagement and leadership in diverse social contexts including academia, the arts, business, politics and other professions.

Students in the Communication major develop the fundamental relational skills required for success in all fields. Mentored by faculty members who are published authors and respected scholars, our successful network of alumni have gone on to work in a variety of positions with organizations like SiriusXM, New York Life, New York Yankees and Madison Square Garden.



ACADEMIC SUCCESS CHECKLIST

- Meet with your Academic advisor at least once per semester
- Create a four year academic and engagement plan
- Take at least 15 credits per semester
- Visit the Academic Resource Center and Writing Center
- Complete the FAFSA annually and apply for scholarships

97%

*employment rate
for CommArts
graduates*

CAREER INFORMATION

CAREER READINESS

What do employers want?

- Think critically and problem solve
- Communicate clearly and effectively
- Build collaborative relationships to effectively work as part of a team
- Use technology to ethically and efficiently solve problems and reach goals

THIS MAJOR GIVES ME THE SKILLS TO

- Speak and write with clarity and confidence, including the integration of disciplinary vocabulary
- Compose coherent and focused messages for specific audiences and circumstances
- Trace the development of the field and relate current practices to historical antecedents
- Methodically evaluate claims and contexts, with decision making rooted in critical and empirical evidence
- Know and abide by all applicable laws, value responsible and genuine interactions, and appreciate and respect cultural diversity

WHAT CAREERS CAN I PURSUE?

- Editor
- Content Creator/Digital Storyteller
- Communications Manager
- Digital Strategist
- Writer/Copywriter
- Public Relations Specialist
- Producer
- Reporter/Announcer
- Social Media/Content Manager
- Sales Representative
- Training and Development

CAREER DEVELOPMENT CHECKLIST

- Join a student organization
- Have your resume reviewed by the Career Center
- Create your LinkedIn account and connect with alumni
- Participate in Career Center Networking activities
- Apply for an internship