



17th Annual Jim & Judy O'Brien Capital Markets Colloquium

Wednesday, February 12, 2025

8:30 a.m. – Registration (available all day 4th floor Atrium)

9:30 – 10:45 a.m. (Choose 1)

Robert Brenner, MD, MMM, FACHE – President & CEO Valley Health System

From Desert Storm as a wartime, Chief Emergency Medical soldier to a decade of practice at Atlantic Health and then Chief Medical Officer of Summit Health hear what it is like to be President and CEO of Valley Health System.

John D. Fanburg, Managing Member at Brach Eichler – Health Care Law

John has seen it all during his 40 years specializing in healthcare law. In today's complex and ever-changing healthcare environment, providers and institutional healthcare businesses need trusted and experienced advisors to help them negotiate the myriad legal and business issues that arise while practicing medicine and operating in the healthcare sector. **Learn what it is like and where it is heading.**

Robert (Bob) Neira '03, Senior Director, Field Strategy & Operations – Insmmed

Hear how his path as a student at Seton Hall through some of the largest and best-known pharmaceutical companies all led Bob to Insmmed, a people-first global biopharmaceutical company striving to deliver first- and best-in-class therapies to transform the lives of patients facing serious diseases.

11:00 – 12:15 p.m. (Choose 1)

John Strapp '69, Co-Founder & Chairman – The Kinetix Group

Let an expert and someone who has built world-class companies explain to you how business and humanities can and should work together.

Bryan Jakovcic '09, CEO - Fusion Health

Learn how Bryan has built [Fusion Health](#) from a college startup into a national health software provider for the corrections industry and other government run agencies. The company manages the health records of 350,000 inmates daily, the largest vendor of its kind, and oversees 100 employees.

Ed Bishoff '80/M.B.A. '88 – Chief Financial Officer, Seton Hall University

How does a university run? Who pays attention to the revenues, expenses, and balances the responsibilities of making it all add up. Hear from the CFO of Seton Hall to learn how it all works.

12:30 – 1:45 p. m.

Blackrock

Listen to an alum and her colleagues when they explain why Blackrock's sales desk is such a great place to start a career, as you learn all about the services and products offered from the largest asset manager in the world. Hear about the journey from the sales desk (internships, first day, and beyond) to the recruiting and hiring process and how to make your resume stand out.

- **Vina Reddy '17 - US Wealth Advisory, Sales Practices & Operations**
- **Laura Ferrara – Talent Acquisition**
- **Ana Claire Piacentini – US Wealth Advisory Strategist**

2:00 – 3:15 p.m.

Bloomberg – Learn how to use the Bloomberg terminal using healthcare, M&A, and strategy as the drivers of this conversation with two experts from Bloomberg Intelligence.

- **Wendy (Chi-Wen) Soong – Equity Strategy @ Bloomberg Intelligence**
- **Michael Casper – Bloomberg Intelligence Sector & Small Cap Equity Strategist**

3:00 – 3:45pm – Morgan Stanley - Managing Director Cheryl Glory '87 – How to improve your job search.

Hear from an alum and an M.D. at Morgan Stanley on how to improve your resume, job search with intent, and increase your chances of landing those dream internships and careers.

3:00 – 5:00 p.m.

Career Center Business Career Expo

Today's event is in memory of Carter McIntosh, a 2018 graduate of Seton Hall, who is fondly remembered as a member of the CFA Investment Challenge team that won the NY region, as well as at 38-credits of finance courses during his undergraduate career possibly a record for more than anyone. He will be sorely missed but never forgotten.

BIOS of SPEAKERS:

John D. Fanburg, Managing Member and Chair of Healthcare Law

John D. Fanburg has more than 40 years of experience in health and hospital law, with an emphasis on corporate, transactional, and regulatory matters for physicians and healthcare institutions. A recognized leader in this sector, John, is known for excellence in transactions, perseverance in deal-making, and strength in corporate, M&A, and regulatory matters.

A member of the firm's Executive Committee, John is the recipient of several honors and awards. Ranked in Chambers USA in Band 1 for health law from 2009-2024, Chambers cites sources who refer to Fanburg as an "outstanding attorney who is extremely knowledgeable of the current healthcare climate, enabling him to guide us with cutting-edge information." Additionally, John was selected by NJBIZ as a New Jersey top ten leader in the law 2019-2024 and was included in NJBIZ' Power 50 Health Care list from 2019 – 2024. He was also named to ROINJ's list of top Healthcare Influencers in New Jersey.

Edward J. Bishof '80/M.B.A. '88 was appointed Interim Vice President for Finance and Chief Financial Officer in February 2024. He has responsibility for Division of Finance and the Department of Information Technology. Prior to joining the Seton Hall community in this role, Ed provided vision and direction to budgeting and financial affairs units at highly complex organizations for more than four decades.

He began his career in higher education with six years at the University of Medicine and Dentistry of New Jersey (now Rutgers School of Biomedical and Health Sciences). He then spent 33 years at the New Jersey Institute of Technology, most recently as Senior Vice President for Finance and Chief Financial Officer from 2016 to 2021.

In that role, Ed and his team created the financial model for NJIT's 2020 Vision strategic plan, resulting in \$136.2 million being allocated in support of NJIT's priorities. He also drove dramatic improvement in treasury and cash management that resulted in interest income of \$3.6 million annually. He worked to increase the market value of NJIT's endowment from \$95.8 million at the end of Fiscal Year 2015 to \$153.4 million in 2021.

Immediately before arriving at Seton Hall, Ed worked as a budget/finance/business strategic planning consultant and Interim Chief Financial Officer at La Salle University in Philadelphia.

Robert W. Brenner, MD, MMM, FACHE

Robert Brenner, MD, MMM, FACHE, joined Valley in 2015 as Valley Health System's first Senior Vice President and Chief Physician Executive. Since 2019, he has held the position of President of Clinical Integration and the Physician Enterprise. Prior to joining Valley, Dr. Brenner served as Chief Medical Officer of Summit Medical Group and as a Senior Executive at Mountainside Hospital/Atlantic Health System.

During his tenure at Valley, Dr. Brenner has led the development and growth of Valley's Population Health program, which oversees the coordination of care for more than 90,000 individuals; the launch of ColigoCare, Valley's nationally acclaimed Accountable Care Organization (ACO) and clinically integrated network, which was recently recognized as the No. 1 ACO in New Jersey for quality outcomes; and in affiliation with the Icahn School of Medicine at Mount Sinai, the initiation of Valley's first two Graduate Medical Education programs in Internal Medicine and Obstetrics and Gynecology (OB/GYN) in July 2024. Dr. Brenner has also played a significant role in the growth of Valley's award-winning Valley Medical Group, Valley Home Care, and the planning of Valley's new hospital in Paramus, which is set to open in April 2024. Dr. Brenner received his medical degree from the University of Pittsburgh School of Medicine and completed the Columbia College of Physicians and Surgeons/Overlook Hospital Family Medicine Internship and Residency Program. Dr. Brenner holds a master's degree in medical management from the Carnegie Mellon University-Heinz School of Public Policy and Management and completed the New York University Stern Strategic Leadership Program.

Dr. Brenner has served on the Board of the New Jersey Hospital Association since 2020 and was recently appointed Board Secretary and Chair of the Association's Audit and Compliance Committee. He is a Fellow of the American College of Healthcare Executives. He also serves on the CEO Board of Managers and the Strategy Committee of New Jersey's Healthcare Transformation Consortium, which brings together New Jersey healthcare system leaders to enhance quality and efficiency of healthcare throughout the state. He served as a physician in the United States Air Force and earned a U.S. Air Force Commendation and Meritorious Service Medal. He was a member of the American Medical Group Association Foundation Board and served as Chair from 2019 to 2020.

Bryan J. Jakovcic '09 The eldest son of parents who immigrated from the former Yugoslavian state of Croatia, Bryan was inspired by his father who built a successful Logistics business in the United States and lived the American Dream. Bryan started his first incorporated business at 16 years old, distributing consumer electronics and building personalized desktop systems in the greater New Jersey area (and yes, out of his parents' basement). Starting countless ventures throughout High School and College, both profitable and not, Bryan started Fusion as a Sophomore in College developing a medical claims processing software for a Correctional Health Services company.

Over the next 15 years, Bryan built Fusion from a startup on top of a dance studio (very loud) to one of New Jersey's 10 fastest growing businesses. Bryan has designed Fusion with a culture fostered by entrepreneurship from within (intrapreneurship), empowering staff to own the vision through fulfillment and feeling directly tied to the accomplishments of the business.

John Strapp '69 Co-Founder and Chairman at The Kinetix Group

John Strapp is the co-founder of healthcare consulting companies Petauri Kinect and MAX (formerly The Kinetix Group). Throughout his 40+ years of healthcare service, John helped pilot the MinuteClinic at CVS, build inaugural market access programs for Top 20 life science companies and establish therapeutic centers of excellence that partner with leading health systems nationwide. John is also passionate about student career preparedness and carries that passion forward as an active alumnus at Seton Hall University. He co-created the virtual College of Arts & Sciences Business Boot Camp and Business Humanities minor. Additionally, he sits on the Dean's Advisory Council, where he informs strategic program development.

Robert (Bob) Neira '03/M.B.A. '10

Bob has a diverse work experience spanning various roles and companies in the pharmaceutical industry and is currently the Director of Field Strategy and Operations at Insmed Incorporated, a position they have held since July 2022. Prior to this, they served as the Director of HCP Lead for ARIKAYCE Marketing at Insmed from April 2021 to July 2022. Before joining Insmed, Robert worked as the Director of GI Marketing at Aimmune Therapeutics from March 2020 to April 2021. Robert also had a tenure at Celgene, where they served as a District Sales Manager from April 2019 to March 2020 and held multiple marketing positions in the Rheumatology division from September 2016 to April 2019. Prior to Celgene, Robert worked at Bayer Pharmaceuticals as the Manager of Global Medical Marketing from February 2015 to September 2016 and in various healthcare professional marketing roles from April 2014 to February 2015. Robert started their career at Valeant Pharmaceuticals as a Specialty Sales Representative from August 2010 to September 2012 and also worked at Novartis as a Senior Sales Consultant from September 2005 to August 2010.

Robert began their pharmaceutical career as a Pharmaceutical Sales Representative at Eli Lilly and Company from June 2003 to September 2005. Prior to entering the pharmaceutical industry, they gained work experience as an intern at Philip Morris USA from 2001 to 2002.

Robert Neira completed their Bachelor of Science degree in Business Administration at Seton Hall University from 1999 to 2003. Robert went on to pursue a Master of Business Administration degree in Marketing at the same university from 2007 to 2010.

Vina Tailor Reddy '17 – BlackRock US Wealth Advisory

After receiving a dual concentration in finance and marketing in the Stillman School of Business she currently works at BlackRock US Wealth Advisory on the Sales Practices & Operations team within the Chief Operating Office with a focus on business process, policy, risk management, controls, business and expenses management, & other strategic initiatives (*i.e. led, implemented, and rectified the global charitable contributions process and barriers research initiative*). Serves on SHU Alumni Board of Directors and is a consistent mentor for students in various programs at Seton Hall.

Cheryl Glory '87 – Morgan Stanley

Cheryl Glory is a Managing Director at Morgan Stanley in the Structured Products Group. Cheryl joined Morgan Stanley in January 2021 to run the Residential Mortgage Banking and Advisory business. Prior to Morgan Stanley, Cheryl worked at Citigroup for 5 1/2 years where she was a Managing Director and Co-Head of the Residential Securitization business. Prior to joining Citigroup, Cheryl was a Managing Director at BAML for 6 years responsible for managing their jumbo conduit, a Managing Director at Bear Stearns/JP Morgan for 4 years responsible for US RMBS Investor Relations and a Managing Director at Fitch Ratings for 8 years responsible for managing the Prime Jumbo and Alt A RMBS ratings business. Cheryl holds a Bachelor of Science degree from the W. Paul Stillman Business School at Seton Hall University.