

COLLEGE OF COMMUNICATION AND THE ARTS



Earn your M.A. in Communication

Join our elite group of alumni,
employed in various communication
roles throughout the country's
most prestigious academic
institutions and organizations.

Graduate Studies within the College of Communication and the Arts is an exciting community of scholars, theorists, researchers and professionals. Across our portfolio of master's programs, a common element of each is our shared commitment to excellence. Faculty are comprised of internationally recognized researchers, published authors and industry professionals. Technology-infused curricula incorporates the latest industry trends, keeping you a cut above the rest.

**For more information, visit www.shu.edu/CommunicationMA,
call 973-761-9490 or email cgs@shu.edu**



THE COMMUNICATION DEGREE

Our 36-credit program is designed to instill students with critical communication skills associated with human interaction and to develop essential research practices. Choose from three specific areas of study, **communication technologies and digital communication, communication in organizations, and public relations** and immediately apply learned theory into practice. This crucial knowledge will propel your further academic endeavors or help further a career.



OUR UNIQUE EMPHASIS

Foundational to this program is a unique communication portfolio course. This course is designed as a gateway for students transitioning from graduate studies to further advanced studies, or to employment opportunities.

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AREAS OF STUDY

Communication Technologies and Digital Communication

Focus on communication technologies in corporations, organizations and human relations including device usage, adoptions and applications.

Courses include:

- Theory and Practice of Digital Communication
- New Media, Organizations and Institutions
- Communication Technology Ethics

Communication in Organizations

Enhance your workplace communication capabilities by learning how to best approach decision making and problem solving within employee relations, management communication and digital interaction.

Courses include:

- Introduction to Organizational Communication
- Training and Development
- Employee Relations

Public Relations

Learn from faculty with extensive PR experience and deep connections, plus gain sought-after practical experience both on campus and in the world capital of public relations: New York City.

Courses include:

- Global Perspectives
- Reputation Management
- Public Relations Research and Reporting



SERVING YOUR NEEDS

Our students vary from working professionals to those preparing for a terminal degree. Recognizing the need for flexibility, we offer convenient evening class times that meet just once per week, with some electives offered online or in a hybrid format. World-class faculty members – researchers and industry executives – are here for you, providing support from orientation to graduation and beyond.



APPLICATION DEADLINES

Applications are reviewed on a rolling basis and can be completed entirely online. For priority review and consideration for scholarship, submit your application and supporting materials by:

- **Fall semester** – August 1 (priority deadline May 1)
- **Spring semester** – December 1 (priority deadline November 1)



TUITION {2020-21}

Price per graduate credit: **\$1,304**